Exhibitor Information Sheet

July 16, 2024



W.H. Daniel Turfgrass Research and Diagnostic Center 1340 Cherry Ln. West Lafayette, IN 47907

The purpose of the Purdue Turf and Landscape Field Day is to present Purdue University's latest turfgrass and landscape research, provide information on timely and current topics of importance to the green industry, and display and/or demonstrate the latest in management tools. We hope you can join us on July 16th for the 2024 Purdue Turf and Landscape Field Day.

Please keep in mind:

- Exhibition space will be awarded on a first-come, first-served basis so return your registration form promptly!
- Two chairs and one table, measuring 6 ft X 30 inches, will be provided to all exhibitors including equipment exhibitors. This event is held outdoors, pop-up tents are highly encouraged, but will not be provided.
- Displays and equipment that do not fit in your allotted space will not be allowed.
- It is University property; no alcohol is permitted.
- Equipment move-in can begin on Monday, July 15, 2024. We will provide overnight security. Set-up must be complete by 7:30 a.m. on July 16, 2024. For safety reasons, equipment on trailers will not be allowed in after 7:30 am.
- Equipment demonstration and attendee registration begins at 8:00 am.
- Each attendee/exhibitor must be registered. Registration cost includes lunch (notify Ashley Breed if there are any special dietary needs at admin@mrtf.org or 765-494-8039).
- Tear down begins at 3:00 pm on July 16, 2024.
- Field Day will be held rain or shine!

Also, there are several exciting sponsorship opportunities available at Field Day! Get increased exposure for your company. We have a limited number of sponsorships available and they will be accepted on a first-come, first-served basis - so fill out the enclosed sponsorship form and get it in early with your registration.

