



**IT'S A WIN-WIN**

Sponsoring a Midwest Regional Turf Foundation event provides you the unique opportunity to connect with the Midwest Turf Industry, to build brand awareness, and who your company's support of an important endeavor: **Turfgrass Research!** Show your employees, vendors, and clients your dedication to the industry by becoming a Field Day sponsor.

The Turf and Landscape Field Day at Purdue University is an ideal networking opportunity with an industry audience boasting approximately 500 attendees. Sponsorship provides you with an exclusive chance to promote your brand, showcase your industry support, and equip the MRTF to help fund new research.

**MAKE A DIFFERENCE...and help your business in the process**

- Prominent sponsor recognition via social media (Facebook and Twitter)
- Sponsor listings on at-event signage and in the event program
- Sponsor recognition and your business link on the MRTF website's event page

**SPONSORSHIP OPPORTUNITIES**

- Lunch on the Lawn Sponsor** -----\$1,500  
*Only TWO sponsorships available*
- Dessert Sponsor** -----\$750  
*Only ONE sponsorship available*
- Breakfast Sponsor** -----\$500  
*Only TWO sponsorships available*
- Beverage Sponsor** -----\$300  
*Only FOUR sponsorships available*
- Daniel Center Expansion Project Gift** -----\$200  
*Unlimited*
- Purdue Supporter** -----\$100  
*Unlimited*

**\*Be sure to include the cost of your selected sponsorship level on your registration form. The item must be paid in full to hold your sponsorship. If the number of sponsorships available is exceeded, we will reach out to you with additional options.**

**Please provide the following info:**

Your Name: \_\_\_\_\_

Company Name (as you want displayed on signage): \_\_\_\_\_

**\*Please send a high-quality logo (.tif, .jpg, .png) to [admin@mrtf.org](mailto:admin@mrtf.org) for use on signage, the program, and the website.**